

# GUERNSEY FUNDS CONSULTANCY LAUNCHES US JOINT VENTURE

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Guernsey-based regulatory consultancy [Midshore](#) has announced the launch of a joint venture in the US to attract more American-sourced work to the island.

Midshore Consulting USA LLC ("Midshore USA") has been incorporated in Florida and will be operating throughout North America and the Caribbean. Midshore USA is jointly owned by Midshore Guernsey and Sonya Slater, formerly employed by Investec Asset Management as global Head of Fund Operations.

Christopher Jehan, Managing Director of Midshore Guernsey, said: "Our American joint venture aims to feed more US-sourced work into the island, utilising both our services and those of the local financial services sector.

"As an island we have already seen an increase in business flows from the US, and Guernsey ticks many of the boxes that the Caribbean offshore centres do not."

Sonya Slater, President of Midshore USA, said: "After a long career with one firm, the time felt right to take a break and then collaborate with Christopher to form a partnership that can create and make a real difference to investment firms that wish to utilise a practical approach that extends beyond operations, regulation, fund restructuring, distribution and governance."

She spent more than 30 years with Investec Asset Management in a variety of roles in the UK and Luxembourg, and managed multi-jurisdictional teams.

Mr Jehan is current Chairman of the [Guernsey Investment and Funds Association \(GIFA\)](#).

Guernsey Finance has an industry delegation heading to New York in mid-November.

WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Rupert Pleasant, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced. Registered Office: Guernsey Finance, Somers House, Rue du Pre, St Peter Port, Guernsey GY1 1LU Company registration number: 38776

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