

INTERNATIONAL UPDATE - DECEMBER 2019

11 DECEMBER 2019

The latest update from International Business Development Director James Crawford

November was one of my busiest months for promoting Guernsey's key messages. First, I took a private wealth delegation to Singapore to attend the STEP Asia international conference. Our delegates had the opportunity to network and attend the informative panel and speaker sessions.

We also hosted a lunch event at the Schrodgers offices in Singapore and held meetings with some of Singapore's private wealth industry. I then headed straight to Hong Kong, again with a private wealth delegation, for more meetings. Unfortunately, our lunch event that we had planned with STEP Hong Kong had to be cancelled due to the well-publicised protests that have been taking place. Our next stop was Dubai to attend the STEP Arabia conference for more networking and learning from the panel and speaker sessions. We also hosted a breakfast briefing and organised delegation meetings with the Dubai private wealth industry.

We have now been busy planning for the 2020 business development roadshows to our chosen markets.

WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Dominic Wheatley, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced.

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