

FINANCE INDUSTRY DEVELOPMENTS FOR 2021 TO BE UNVEILED

18 JANUARY 2021



Plans to continue to develop the financial services industry in Guernsey and broaden its reach will be unveiled at this week's Industry Update event, presented by Guernsey Finance.

The start-of-year event staged in Guernsey normally attracts more than 250 people to St James for a report on Guernsey Finance's activities the previous year and a look ahead for the next 12 months.

Guernsey Finance Chief Executive Rupert Pleasant will be appearing at his first Industry Update, having taken up the role during lockdown.

"Obviously, it has been a turbulent time and I would like to praise our team for being able to come away from a physical world and move completely into the digital world so quickly. This year we had expected that we would be operating in a different, hybrid world, but now, who knows?" he said.

"However, I do think our reputation has been enhanced through the island's response to Covid-19.

"I know people are aware of our regulatory regime, our stability, and now our response to Covid, and are thinking 'that's a place we can do business with, that's a place where we can put our money'."

Senior executives at Guernsey Finance and Deputy Lyndon Trott, as Chairman of the agency, will speak at the event, which takes place at St James at 8am on Thursday 21 January.

To register please go to: <https://www.weareguernsey.com/finance-events/2021/guernsey-finance-industry-update/registration/>

WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Rupert Pleasant, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced. Registered Office: Guernsey Finance, Somers House, Rue du Pre, St Peter Port, Guernsey GY1 1LU Company registration number: 38776

PO Box 655, St Peter Port,
Guernsey, GY1 3PN

+44 (0)1481 720071

INFO@WEAREGUERNSEY.COM

