

LEADING SUSTAINABILITY FUND RECEIVES GUERNSEY GREEN FUND DESIGNATION

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Earth Capital (EC), the global private equity investment group co-founded by Guernsey resident Stephen Lansdown, focused on sustainable investing, has received Guernsey Green Fund (GGF) designation for its Nobel Sustainability Fund.

The Nobel Sustainability Fund, domiciled in Guernsey, is focused on growth-stage investment opportunities in sustainable technology across the themes of food, water and energy, that look to help meet the growing demand for these resources from an increasing population. The Fund is due to close in June 2021 with a target size of US\$175m-plus.

Mr Lansdown is known as being an early adopter of green and sustainable causes in his investment portfolio, helping Guernsey Finance launch its research on Family Offices Financing Sustainability in 2019.

The Guernsey Green Fund was launched in 2018. The world's first regulated green fund regime, it provides a robust, transparent framework for investing in green and sustainable projects, giving investors confidence from the regulatory wrapper.

EC's Chief Risk Officer Neil Brown said: "Sustainable investing is now one of the fastest-growing segments of the asset management industry but there is a clear need for transparency, driven by growing awareness about the dangers of greenwashing. As such, there has never been a more pressing time for a robust, transparent framework for green and sustainable products to help investor decision making."

Earth Capital is a global private equity investment group, focused on growth-stage investment opportunities in sustainable technology across the areas of food, water and energy that look to address growing demand for resources due to population growth.

Tom Carey, Partner at [Carey Olsen](#), which advised on the application, said: "Guernsey is committed to being a centre of excellence for green finance.

"Meeting the eligibility criteria set by the Guernsey Financial Services Commission (for the GGF) provides investors with the reassurance that the fund conforms to the internationally agreed objective of mitigating environmental damage and climate change."

WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Rupert Pleasant, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced.

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