

GLOBAL FINANCE PROFESSIONALS ARE INVITED TO JOIN GUERNSEY ALUMNI

01 FEBRUARY 2023

We Are Guernsey is inviting finance professionals to join its newly re-launched Alumni for Finance Professionals.

The Alumni LinkedIn page enables former members of the finance industry, and those with a strong professional connection to Guernsey, to reach out and connect with one another from wherever they are in the world. Here they can help promote Guernsey's financial services sector internationally, while growing their industry network and enhancing their career.

It is intended to be an informal space to learn from and participate in finance discussions, notify others about your attendance at events, and arrange meet ups to talk about Guernsey's financial products.

James Crawford, We Are Guernsey's International Business Development Director, encouraged anyone who has a professional connection to Guernsey to join the Alumni page. "Not only is this a great feature for anyone wanting to connect with other like-minded individuals wherever they are in the world, it also offers us a useful business development tool," he said.

"It provides us with a platform through which we can connect with professionals based around the globe and promote the wealth of experience and services offered by Guernsey's highly respected financial services industry. Alumni can then spread this message to their own contact base, promoting Guernsey's impressive offerings to a wider global audience.

"We hope this platform encourages and provides an avenue for professionals to talk to each other in a more relaxed way, while finding out about trends and themes experienced in global markets," he added. "If you are enthusiastic about the island's finance industry, we invite you to join the page and be a part of the discussion around why Guernsey is a leading global finance centre."

The Alumni group can be accessed [here](#).

WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Rupert Pleasant, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced. Registered Office: Guernsey Finance, Somers House, Rue du Pre, St Peter Port, Guernsey GY1 1LU Company registration number: 38776

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