

GUERNSEY'S RELATIONSHIP WITH LONDON IS IDEAL BACKDROP TO ISLAND'S FIRST-EVER PRIVATE WEALTH FORUM

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Guernsey's relationship with London is mutually beneficial and paramount, Guernsey fiduciary experts are saying ahead of the inaugural Guernsey Private Wealth Forum in the capital on Thursday 8 November.

The Guernsey Finance event, hosted in conjunction with the Guernsey Association of Trustees (GAT) and STEP Guernsey, is being held in Spitalfields and Guernsey-based practitioners are excited about the initiative and the chance to make further connections with the island's principal source of new business flows.

GAT Committee Member and Director at First Names Group (Guernsey) Alasdair McLaren, said the Forum was an opportunity to remind the international market of the strength and depth of Guernsey's fiduciary industry and strengthen relationships with the London market.

"The fiduciary industry regards London as the premier hub for international private wealth advice," he said. "Certainly, at First Names, London is the number one source of client introductions from professional intermediaries. These intermediaries are also the first port of call for fiduciaries when looking for quality international wealth structuring advice."

STEP Guernsey Chair Adele Perrot, of Butterfield Group's wealth structuring team, said the event would showcase Guernsey's strengths, build stronger awareness of the island, and engage directly with valued contacts in London.

She said: "The relationship with London is key to our success and it's important that we maintain a high level of visibility and strong relationships with our partners in the UK. In an ever-increasing regulatory environment, it is important that we can showcase our expertise and solutions to a wide and influential network and London as a world leading financial centre is the key location for this. We are all looking forward to a successful and productive event.

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Guernsey Finance Chief Executive Dominic Wheatley said he was looking forward to an insightful forum that he was confident would be the first of many.

"We've been looking at the best ways to increase our promotion of Guernsey's private wealth sector and we are delighted to have worked with GAT and STEP Guernsey to put this event together," he said. "Our events bring together high-quality speakers to discuss the relevant issues, and that has led to our Funds and Insurance Forums becoming well-established in the finance events calendar. We anticipate the Private Wealth Forum will be no different."

There are some 150 fiduciary licensees in Guernsey, which is one of the few places to regulate trust and corporate services providers and was among the first to do so, in 2000. For more information and to enquire about attending, visit the [event website](#).

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STEP Guernsey Chair Adele Perrot, of Butterfield Group's wealth structuring team



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WE ARE GUERNSEY is the brand under which Guernsey Finance promotes the island's financial services sector internationally. Guernsey Finance - the promotional agency for the island's finance industry internationally - is a joint industry and Government initiative responsible for the promotion of Guernsey. Under the leadership of Chief Executive Dominic Wheatley, the agency ensures that the core values and competencies of the island's finance sector are accepted and respected by the global community and that financial business development flows are enhanced.

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